DIGITAL COMMUNICATION (DIGI)

DIGI 130 Digital Communication (5 Credits)
Effective digital communication is fundamental for all creative professions. In this course, students investigate the diverse applications of digital tools and methods, developing foundational strategies for confident communication. Through research, ideation and production, students build a comprehensive understanding of the competencies common to digital expression and communicating their professional identity in a digital world.
Attributes: General Education; Studio Elective Requirement

DIGI 230 Ethics of Emerging Technology (5 Credits)
In this course, students examine the social, cultural, and ethical impact of emerging technologies while developing a personal ethical code for designing responsible systems and experiences.
Prerequisite(s): AI 101.

DIGI 530 Visual Communication Design (5 Credits)
Effective visual communication is essential for creative professionals in every field. In this course, students visually transmit ideas and stories, and develop foundational strategies for confident and effective communication. Through ethical research, ideation techniques and production methods, students develop compelling conceptual designs and digital expressions to communicate their intended stories, messages, and creative persona.
Attributes: Studio Elective Requirement