SCADPRO (PRO)

PRO 240 Story of Human Innovation (5 Credits)
This course explores innovation as a distinctly human superpower—bridging survival, expression, power, and beauty across cultures and centuries. From the first spark of fire to the rising tide of artificial intelligence, students examine the breakthroughs and cultural shifts that have shaped, and continue to shape, human existence.

PRO 540 High Performance Collaboration (5 Credits)
This course utilizes SCADpro case studies to prepare students for real-world design assignments and high-performance collaborations. PRO 540 offers lectures and presentations by faculty, professional guests, and expert staff; diverse case studies; professional presentation tips; and collaboration exercises—all supplemented by robust virtual exchange where students expand their dialogue, discoveries, and collaboration skills and techniques. This class is not repeatable.
Attributes: Studio Elective Requirement

PRO 560 User-centered Research for Business (5 Credits)
Better design research creates a better world. Under the guidance of expert SCADpro faculty, students learn principles and techniques to conduct future-focused research that is actionable across all functions of an organization. They use generative design research to connect data to events, design future scenarios, and illustrate valuable business opportunities.
Attributes: Business-focused elective; Studio Elective Requirement

PRO 579 Rapid Implementation Studio Internship (5 Credits)
Expanding on work produced in SCADpro studios, this internship offers students valuable opportunities to work on multidisciplinary teams and immerse themselves in real-world business challenges to develop groundbreaking, actionable solutions rooted in human-centered design for rapid implementation.

PRO 580 SCADpro Collaboration (5 Credits)
This course prepares students for professional careers by enhancing their collaboration expertise through projects with external partners. Under the expert guidance of SCAD faculty, students refine their effective communication, efficient management, adaptive thinking and creative problem- solving skills by working collaboratively with peers from multiple disciplines to research, develop and conceptualize creative solutions for design challenges. Specific projects and partnerships will vary from quarter to quarter. [This course may be taken up to three times for credit.]
Attributes: Studio Elective Requirement