

ADVERTISING, MA

Code	Title	Hours
ADVE 705	Typography for Advertising Designers	5
ADVE 709	Advertising Studio I: Creative Strategies	5
ADVE 715	Digital Production Strategies for Advertising	5
ADVE 719	Advertising Studio II: Branding Solutions	5
ADVE 729	Art Direction	5
ADVE 731	Creative Copywriting for Advertising	5
ADVE 749	Advertising M.A. Final Project	5
Select one of the following:		5
ADVE 779F	Graduate Field Internship	
500-level SCADpro Elective		
500- to 700-level Elective		
700-level ARTH elective		5
Total Hours		45