

ADVERTISING, MFA

Code	Title	Hours
ADVE 705	Typography for Advertising Designers	5
ADVE 709	Advertising Studio I: Creative Strategies	5
IXDS 712	Game Engines for IX	5
ADVE 715	Digital Production Strategies for Advertising	5
ADVE 719	Advertising Studio II: Branding Solutions	5
ADVE 725	Digital Media for Advertising	5
ADVE 729	Art Direction	5
ADVE 731	Creative Copywriting for Advertising	5
ADVE 751	Advertising for Alternative Media	5
Select one of the following:		5
ADVE 779F	Graduate Field Internship	
BEST 779	Teaching Art and Design	
ADVE 791	Advertising M.F.A. Thesis	5
ADVE 792	Advertising M.F.A. Visual Thesis	5
Select four of the following:		20
500-level SCADpro Elective		
500- to 700-level Elective		
500- to 700-level Elective		
500- to 700-level Elective		
500- to 700-level Elective		
700-level ARTH Elective		5
700-level ARTH Elective		5
Total Hours		90

Note: At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.