

CREATIVE BUSINESS LEADERSHIP, MA

Code	Title	Hours
LEAD 701	From Agoras to Digital Markets: Fundamentals of Business Design	5
SBIZ 704	The Innovator's Mindset	5
SDES 711	Methods of Contextual Research	5
SBIZ 717	Strategic Financial Management	5
LEAD 725	Influencers and Innovators: Characteristics of Transformative Leadership	5
LEAD 741	Funding Creative Businesses: Financial Strategies for Sustained Success	5
LEAD 746	Design the Future: Entrepreneurship Principles and Practice	5
SBIZ 755	M.A. High-impact Project	5
Select one of the following:		5
LEAD 779F	Graduate Field Internship	
500-level SCADpro Elective		
500- to 700-level Elective		
Total Hours		45

Note: At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 50 to 70 hours.