

# CREATIVE BUSINESS LEADERSHIP, MBI

| Code                         | Title  | Hours     |
|------------------------------|--|-----------|
| LEAD 701                     | From Agoras to Digital Markets: Fundamentals of Business Design          | 5         |
| SBIZ 704                     | The Innovator's Mindset  | 5         |
| LEAD 705                     | Game Changers: 10,000 Years of Leadership                                | 5         |
| SDES 711                     | Methods of Contextual Research   | 5         |
| SBIZ 717                     | Strategic Financial Management   | 5         |
| LEAD 725                     | Influencers and Innovators: Characteristics of Transformative Leadership | 5         |
| SBIZ 738                     | Persuasion, Influence, and Negotiation                                   | 5         |
| SBIZ 739                     | Business Innovation in a Global Context                                  | 5         |
| LEAD 741                     | Funding Creative Businesses: Financial Strategies for Sustained Success  | 5         |
| SBIZ 742                     | Futurecasting: Trends and Foresight                                      | 5         |
| LEAD 745                     | Marketing Creative Business Ventures                                     | 5         |
| LEAD 746                     | Design the Future: Entrepreneurship Principles and Practice              | 5         |
| SBIZ 750                     | From Complex Challenges to Sustained Success                             | 5         |
| SBIZ 757                     | Business Innovation Lab: Research and Insights                           | 5         |
| SBIZ 797                     | Business Innovation Lab: Strategy and Implementation                     | 5         |
| Select two of the following: |  | 10        |
| LEAD 779F                    | Graduate Field Internship  |           |
| BEST 779                     | Teaching Art and Design  |           |
| 500-level SCADpro Elective   |  |           |
| 500- to 700-level Elective   |  | 5         |
| <b>Total Hours</b>           |  | <b>90</b> |

Note: At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.