

DESIGN MANAGEMENT, M.B.I.

Code	Title	Hours
DMGT 702	Innovation: Past, Present, and Future	5
SBIZ 704	The Innovator's Mindset	5
DMGT 706	Idea Visualization	5
SDES 711	Methods of Contextual Research	5
SBIZ 717	Strategic Financial Management	5
DMGT 720	Design Innovation: Planning and Implementation	5
DMGT 732	Facilitating Creative Thinking	5
SBIZ 738	Persuasion, Influence, and Negotiation	5
SBIZ 739	Business Innovation in a Global Context	5
DMGT 740	Ethics and Sustainability for Business Innovation	5
SBIZ 742	Futurecasting: Trends and Foresight	5
SBIZ 750	From Complex Challenges to Sustained Success	5
DMGT 754	Visionary Leadership: Driving Innovation and Growth	5
DMGT 757	Business Innovation Lab: Research and Insights	5
DMGT 797	Business Innovation Lab: Strategy and Implementation	5
Select three of the following:		15
PRO 560	User-centered Research for Business	
PRO 580	SCADpro Collaboration	
DMGT 779F	Graduate Field Internship	
BEST 779	Teaching Art and Design	
500- to 700-level Elective		
500- to 700-level Elective		
Total Hours		90

Note: At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.