

GRAPHIC DESIGN, BA

ATLANTA | SAVANNAH | SCADnow

Code	Title	Hours
Foundation Studies		
FOUN 110	Design Thinking and Process	5
FOUN 111	Sketching and Drawing	5
FOUN 112	Color in Context	5
FOUN 113	Creative Collaboration Lab	5
General Education		
COMM 105	Speaking of Ideas	5
BUSI 110	Business I: Fundamentals	5
CTXT 121	Visual Culture in Context: Pre-Modern Global Perspectives	5
CTXT 122	Visual Culture in Context: Making Modernities	5
ENGL 123	Ideas to Ink: Critical Concepts in Academic Writing	5
DIGI 130	Digital Communication	5
ARTH 207	20th-century Art	5
PHIL 301	Aesthetics	5
ARLH or ARTH Elective		5
ENGL Elective		5
ENGL Elective		5
General Education Elective		5
General Education Elective		5
General Education Elective		5
Mathematics/Natural Sciences Elective		5
Social/Behavioral Sciences Elective		5
Social/Behavioral Sciences Elective		5
Major Curriculum		
GRDS 201	Introduction to Graphic Design	5
GRDS 205	Typography I: Anatomy, Form, and Purpose	5
GRDS 285	Production for Physical Environments	5
GRDS 301	Audience, Behavior, and Influence	5
GRDS 323	Production for Digital Environments	5
GRDS 348	Studio I: Production and Technique	5
GRDS 353	Typography II: Language, Expression, and Media	5
GRDS 400	Studio II: Brand Direction and Activation	5
GRDS 408	Graphic Design Professional Portfolio	5
Select one of the following:		5
GRDS 479	Undergraduate Internship	
500-level SCADpro Elective		
Business-Focused Elective		
Additional Electives		
Free Elective		5
Free Elective		5
Free Elective		5
Free Elective		5
Free Elective		5
Total Hours		180