

SERVICE DESIGN, MBI

Code	Title	Hours
SERV 700	Service Design: A Systemic Perspective	5
SBIZ 704	The Innovator's Mindset	5
SERV 710	Mixed Methods Research: Analysis to Synthesis	5
SDES 711	Methods of Contextual Research	5
SBIZ 717	Strategic Financial Management	5
SERV 727	Visualizing Services: Storyboards, Maps, and Models	5
SERV 732	Service Design Prototyping: Testing Service Solutions	5
SERV 735	Service Design Metrics: Evaluating Results	5
SBIZ 738	Persuasion, Influence, and Negotiation	5
SBIZ 739	Business Innovation in a Global Context	5
SBIZ 742	Futurecasting: Trends and Foresight	5
SERV 747	Systemic Innovation for Service Evolution	5
SBIZ 750	From Complex Challenges to Sustained Success	5
SBIZ 757	Business Innovation Lab: Research and Insights	5
SERV 762	Service Design Implementation: Insight to Action	5
SBIZ 797	Business Innovation Lab: Strategy and Implementation	5
Select two of the following:		10
PRO 560	User-centered Research for Business	
PRO 580	SCADpro Collaboration: [Project Name]	
SERV 779F	Graduate Field Internship	
BEST 779	Teaching Art and Design	
500- to 700-level Elective		
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Total Hours		90

Note: At the time of admission, up to five additional graduate-level intensive courses may be assigned, bringing the student's required course of study to a total of 95 to 115 hours.