USER EXPERIENCE RESEARCH, BFA

SAVANNAH

Code	Title	Hours
Foundation Studies		
FOUN 110	Design Thinking and Process	5
FOUN 111	Sketching and Drawing	5
FOUN 112	Color in Context	5
FOUN 113	Creative Collaboration Lab	5
General Education		
ANTH 101	Introduction to Anthropology	5
PSYC 101	Introduction to Psychology	5
COMM 105	Speaking of Ideas	5
BUSI 110	Business I: Fundamentals	5
MATH 110	Introduction to Statistics and Probability	5
CTXT 121	Visual Culture in Context: Pre-Modern Global Perspectives	5
CTXT 122	Visual Culture in Context: Making Modernities	5
ENGL 123	Ideas to Ink: Critical Concepts in Academic Writing	5
DIGI 130	Digital Communication	5
MATH 180	Applied Statistics and Probability	5
General Education Elective		5
Major Curriculum		
UXDG 101	User Experience Design Methods	5
GRDS 201	Introduction to Graphic Design	5
UXR 210	Data Mining Technology	5
IDUS 215	Contextual Research Methods	5
UXR 250	User Behavior Research Methods	5
MATH 280	Predictive Modeling and Analytics	5
UXDG 315	Front-End Visual Interface Design	5
UXR 350	Research Ethics and Professional Practices	5
UXDG 360	Information Architecture	5
GRDS 370	Data Visualization	5
UXDG 370	Perceptual and Cognitive Human Factors	5
UXDG 380	Usability Testing: People vs. the World	5
UXR 390	Research Design and Data Collection	5
UXR 415	Insight Generation and Business Strategies	5
UXR 450	Senior Studio I: Research, Discovery, and Synthesis	5
UXR 490	Senior Studio II: Actionable Insights to Innovative Solutions	5
Select one of the following:		5
UXR 479	Undergraduate Internship	
500-level SCADpro Elective		
Business-Focused Elective		
Additional Electives		
Free Elective		5
Free Elective		5
Free Elective		5
Free Elective		5
Total Hours		**180**